

SPEC SHEET + MEASUREMENTS



New Era® Original Fit Diamond Era Flat Bill Snapback Cap. NE404

Product photo



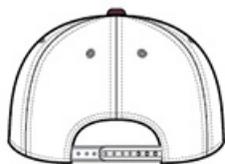
New Era's exclusive moisture-wicking fabric and renowned fit in a trend-right flat bill.

- 100% polyester Diamond Era jacquard
- Structured
- High-profile
- 7-position adjustable snap closure
- 9FIFTY FIT: Features a classic, throwback look with a flat visor that can curve with a full crown. Includes a structured front panel for stability and an open back with snapback closure.

Sketches



front



back

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PRODUCT MEASUREMENTS

OSFA

| | |
|--------------|-------|
| Crown Height | 6 7/8 |
|--------------|-------|

| | |
|-------------------|-------|
| Bill/Visor Length | 2 3/4 |
|-------------------|-------|

| | |
|-------------------------|-------|
| Width of Front Panel(s) | 3 1/2 |
|-------------------------|-------|

Crown Height: Measure from middle of button at top, to brim seam along center front.

Bill/Visor Length: Measure from outside edge of bill to crown seam at center front.

Width of Front Panel(s): Measure from side seam to side seam along bottom of crown (where bill meets crown along seam).

SIZE CHARTS

OSFA

| | |
|----------|---------|
| Hat Size | 7-7 3/4 |
|----------|---------|

| | |
|-----------|-----------|
| Head Size | 22-24 1/4 |
|-----------|-----------|

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HOW TO MEASURE

HATS

Measure the circumference around the head, above the eyebrow and at the widest part of the head.
Divide number by 3.14 for hat size.

COLORS



Black
PMS BLACK
C



Flag Black
PMS BLACK
C



Flag Dark
Green
PMS 567C



Flag Deep
Navy
PMS 7547C



Flag Graphite
PMS 7540C



Flag Grey
PMS COOL
GRAY 6C



Flag Royal
PMS 2757C



Flag Scarlet
PMS 187C



Flag True
Navy
PMS 533C



Flag White



Graphite
PMS 7540C



Royal
PMS 2757C



Scarlet
PMS 187C



White